

Windhoek

Agricultural & Livestock Show 2025



www.windhoek.show



Welcome to the Team

- ▶ Welcome to the **Windhoek Show family** - we are so excited to have you on board. It is our aim to support you to achieve your absolute best in showcasing your product(s) and/or service(s). We trust that you will experience this year something “special” that will compel you to return next year again.
- ▶ The WALS team, in collaboration with you, looks forward to creating an exciting and unique Show for visitors of all ages, cultures and walks of life - resulting in a mutually beneficial outcome!



Let's highlight some key points

It is a family affair, a little of everything for everyone:

A wide variety of exhibits - indoor + outdoor, spanning numerous sectors, are on display

We are excited to have the presence of the Fun Park (Merry go round)

As usual, the Agricultural and Livestock sector, showcasing livestock breeders, contending for various champion accolades.

The Show is going back to basics by adding the “ Fireworks 02 Oct, Thursday” to our program. They will set off at 20h00 and last approximately 12 minutes

Also, let's enjoy the delicious cuisines in the various locations.

WALS'25 Exhibitor Prize Giving Ceremony and Light Breakfast

► The breakfast will be held on

Friday, 03 Oct 2025 @8h00 - 09h30.

► This will be a great opportunity for exhibitors to relax for a few moments before they get back to their exhibition space.

► It is also a unique time to recognize the efforts exhibitors put into the layout of their stands/exhibitions.

► 1 to 2 REPRESENTATIVES PER COMPANY

► Venue: Wag n Bietjie Conference Hall

► Time: 08h30 - 09h30

► Arrival time: 08h00



Your Checklist

Registration Form (all details sorted)

Temporary Work Permit (foreign exhibitors only) obtained by exhibitors online

Temporary Liquor License (half or full)

Access Control information and exhibitor passes

Exhibition Site Visit (compulsory for outdoor exhibitors)

Complimentary and/or Seasonal passes

Signage that goes with Liquor License

Branding for Exhibition space including uniforms for staff, business cards and promotional material(s)

Invoice & Payment of Exhibition Space

Invoice & Payment of Work Permit online

Invoice & Payment of Temporary Liquor License

Invoice & Payment of additional Access Passes

Invoice & Payment of Complimentary Tickets

LIVESTOCK PROGRAM 2025



MONDAY 29 SEPTEMBER 0 – 19h00 ARRIVAL OF CATTLE 0 CHICKEN WORKSHOP Feedmaster / MSD Animal Health (Agra Conference Hall)	TUESDAY 30 SEPTEMBER 07h00 – 12h00 ARRIVAL OF CATTLE 14h00 – 17h00 INSPECTION OF CATTLE	TUESDAY 30 SEPTEMBER RING 3 08h00 SMALL STOCK JUDGING 19h00 BANK WINDHOEK Livestock Handlers' Braai
RING 1 WEDNESDAY 1 OCTOBER OPEN RING	RING 2 WEDNESDAY 1 OCTOBER 09h00 Feedmaster SLAUGHTER CATTLE on the hoof: S. Grobbelaar / F. Burger/ H. Swart W. Venter / F. Grobbelaar RS: F. Kanguatjivi 09h10 The requirements for ideal slaughter cattle S. du Toit RMP 15h00 Cattle Steward Training S. von Luttwitz 16h00 STANDARD BANK Stewards' gift handover	RING 3 WEDNESDAY 1 OCTOBER 08h00 SMALL STOCK JUDGING 19h00 BANK WINDHOEK / FEEDMASTER Cattle Breeders' Function (Agra Conference Hall)
RING 1 THURSDAY 2 OCTOBER 0 – 15h00 PHOTOSHOOTS	RING 2 THURSDAY 2 OCTOBER Judge: PJ Budler 09h00 BRAHMAN: R/S P. Gous AFRIKANER: R/S F. Kanguatjivi DEXTERS: R/S F. Kanguatjivi 14h00 BRAUNVIEH: R/S M. Lambrechts ANGUS: R/S R. Peens CHAROLAIS: R/S R. Peens BORAN: R/S R. Peens LIMOUSIN: C.J. van Vuuren	RING 3 THURSDAY 2 OCTOBER 09h00 SMALL STOCK INTERBREED COMPETITION 19h00 BANK WINDHOEK / FEEDMASTER Small Stock Breeders' Function (Agra Conference Hall)

RING 1 FRIDAY 3 OCTOBER 09h00 – 15h00 PHOTOSHOOTS	RING 2 FRIDAY 3 OCTOBER Judge: PJ Budler 09h00 SIMBRA: R/S A. de Koning Gate V. Mbapaha H. Aring 15h00 SIMMENTALER: R/S N. Metzger Gate: M. Goanagosi	FRIDAY 3 OCTOBER 10h00 SMALL STOCK AUCTION (Agra Auction Ring)
RING 2 SATURDAY 4 OCTOBER Judge: H. Le Grange 08h00 CHILDRENS' HANDLING CLASS R/S F. Kanguatjivi	RING 1 - 3 SATURDAY 4 OCTOBER Judge: PJ Budler 10h00 CATTLE INTERBREED: Udder & Calf (RUDI LEMCKE) Group of 3 Group of 5 Calf heifer & Calf bull Junior heifer/cow & Junior bull Breed Cow & Breed Bull Select Cow Select Bull (AGRA / FEEDMASTER) R/S H. Dames Gate H. Le Grange F. Kanguatjivi	RING 1 - 3 SATURDAY 4 OCTOBER 16h30 STANDARD BANK Livestock Parade & Price giving Guest Speakers: Mr. & Ms. Streicher & Hella Coetzee (LPO Veeboer van die Jaar) Agra Best kept stables Slaughter cattle on the hook Udder & Calf Select Cow, Select Bull Champion of Champions
SUNDAY, 5 OCTOBER DEPARTURE Thank you for your attendance, participation and support !		



WINDHOEK SHOW

CATTLE PROGRAMME

29 SEPTEMBER TO 4 OCTOBER 2025



MONDAY 29 SEPTEMBER 2025

ARRIVAL OF CATTLE

07H00 TO 19H00

CHICKEN WORKSHOP

14H00

FEEDMASTER & MSD

AGRA CONFERENCE HALL

TUESDAY 30 SEPTEMBER 2025

ARRIVAL OF CATTLE

07H00 TO 12H00

INSPECTION OF CATTLE

14H00 TO 15H00

RING 3

08H00

SMALL STOCK

JUDGING

19H00

LIVESTOCK HANDLERS

BRAAI

BANK WINDHOEK



WEDNESDAY 1 OCTOBER

RING 2

09H00

FEEDMASTER SLAUGHTER

CATTLE ON THE HOOF:

S. GROBBELAAR, FRANCO BURGER WILLEM VENTER,
HANO SWART

RS: F. KANGUATJIVI

09H10

THE IDEAL REQUIREMENTS FOR SLAUGHTER CATTLE

PRESENTED BY SAREL DU TOIT

15H00

CATTLE STEWARD TRAINING

SIGI VON LUTTWITZ

16H00

GIFTS FOR STEWARDS

HAND OVER BY STANDARD BANK

THURSDAY 2 OCTOBER

RING 1

09H00 – 15H00

PHOTOSHOOTS

RING 2

JUDGE: P.J. BUDLER

09H00

BRAHMAN; R/S P. GOUS

AFRIKANER; F. KANGUATJIVI

DEXTERS; R/S F. KANGUATJIVI

14H00

BRAUNVIEH | R/S: M. LAMBRECHTS

ANGUS | R/S: R. PEENS

CHAROLAIS | R/S: R. PEENS

BORAN | R/S R. PEENS

LIMOUSIN | R/S C.J. VAN VUUREN



SATURDAY 4 OCTOBER

08H00

CHILDRENS HANDLING CLASS

H. LE GRANGE

FEEDMASTER; F. KANGUATJIVI

10H00

JUDGE: P.J. BUDLER

RING 1 – 3

COW AND UDDER CLASS

GROUP OF 3

GROUP OF 5

CALF HEIFER AND BULL

JUNIOR HEIFER/COW AND BULL

BREED COW AND BULL

SELECT COW

SELECT BULL

R/S ; HENDRIK DAMES

SPONSOR BY AGRA AND

FEEDMASTER

GATE: H. LE GRANGE

16H30

RING 1 – 3

STANDARD BANK LIVESTOCK PARADE

PRICE GIVING ON THE CATTLE ARENA

GUEST SPEAKER

MR. & MS. STREICHER &

HELLA COETZEE

CHAMPION OF CHAMPIONS

SELECT BULL, SELECT COW

SLAUGHTER CATTLE ON THE HOOK

CALF AND UDDER

AGRA BEST KEPT STABLES

Exhibitor Registration and Build up



All Halls will be available for setting up and arranging of exhibitions



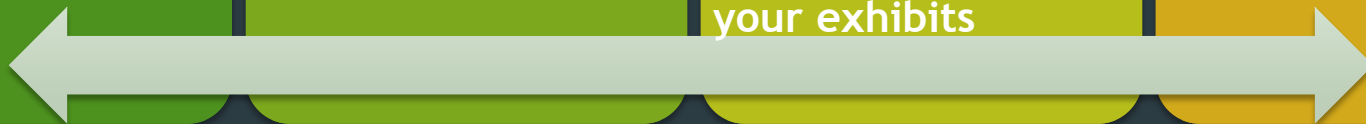
From 22th September 2025 at 07h30 until 20h00 daily



Exhibitions settings must be completed by 22h00 on Monday, 29th September 2025 when security will seal off the Windhoek Show Grounds to protect your exhibits



Online Exhibitors Registration at:
www.windhoek.show



Remember, whilst the WSS sets the tone of this event with the logistical layout, **YOU – THE EXHIBITORS – determine the IMPACT.** *The standard of your exhibit and the atmosphere you create in your stand will define the WOW Factor of the overall Show.*

Exhibitions units Include



► Indoor Exhibitions:

- White shell scheme walling with aluminum frames
- Fascia - company name printed and fitted on the board
- One plug point per 9sqm.
- Two energy saving lights per 9sqm.
- Carpeting in stands (no carpeting will be provided in food and demonstration stands)

Panel Description:

- Make and type of equipment: Octanorm
- Panel height = 2800mm
- Panel width = 990mm (950mm wide +40mm aluminum frame)

Panel thickness = 3mm

No Damage: Do not use nails, screws, pins, or tape directly on the shell scheme

Outdoor Exhibition

- ▶ Outdoor exhibition include electrical point plugs,
- ▶ Office space (dependent on area/location)
- ▶ Sign out for the keys at the WSS office



Don't be late ...

NB!! KINDLY NOTE THAT THE OPENING TIMES DIFFER ON WEEKDAYS AND WEEKEND

	30/09	01/10	02/10	03/10	04/10	05/10
	TUE	WED	THUR	FRI	SAT	SUN
Gates open for the Exhibitors	08H00	09H00	09H00	09H00	09H00	BREAK DOWN
Gates open for Public	10H00	10H00	10H00	10H00	10H00	07H00 - 13H00
Gates close for Public	21H00	21H00	21H00	21H00	21H00	
Hall lock down	22H00	22H00	22H00	22H00	22H00	BREAK DOWN
Delivery by vehicle	07H30- 9H30	09H00- 09H30	09H00- 09H30	09H00- 09H30	09H00- 09H30	
Dismantling of stands						

The Grounds are cleared off of all persons within 90min of hall lockdown every day

Halls will be opened once a reasonable number of exhibitors pertaining to that hall have gathered and can enter simultaneously under supervision.

During these times, please ensure that you have a member of your team on your stand. This is to ensure security of your belongings.

Security and Cleaning

WALS SECURITY

Halls - all exhibitors are responsible for securing their own exhibitions from opening till closing time. Throughout the night the halls remain locked.

Outdoor exhibitions - each outdoor exhibitor may opt for a private guard, which decision should be done in collaboration with WSS and WALS requirements, i.e., the private guard is to wear the respective company logo, as well as have a letter on his/her person to support his/her presence at the exhibition space.

WALS CLEANING

We have hall, outdoor and ablution facility cleaning crews responsible for respective areas. Please acknowledge the people responsible for maintaining the ablution facilities as they have your hygiene and comfort at heart when doing their jobs.

Should you be unhappy with the facilities, kindly share this with any one of our managers who will see to remedying the situation immediately! Thank you in advance for the team effort to ensure the WALS'25 experience is a positive and enriching one, for exhibitors and visitors alike.

Access Control

For more info:



Contact us



@



accesscontrol@wssnam.org



Remember



The longer you take to get all the information to us the longer the queue and wait becomes for you . . .

As we continuously strive to improve upon the already established access control system.

We trust that the registration process will be smooth. For convenience, to all exhibitors participating this year, we have strictly switched to an electronic access card system. e

The electronic access card can be presented on a smartphone for scanning at the gate, like the way hard-copy access cards are scanned.

All NEW exhibitors access passes registrations are to be done online in the exhibitor portal. Log in details have been provided via email from our access control department.

Any additional electronic access cards will be charged at N\$115.00.

NB!! We highly encourage to register ALL your staff that will be at your exhibitions - even if you have done so in the past. We have simplified the process to make it as quick and smooth as possible.

HELP US, HELP YOU. GET ALL REQUIRED INFORMATION TO US AS SOON AS POSSIBLE.



PRESENTATION 40%

First impression

- Design
- Creativity
- Organization
- Hospitality
- WOW Factor
- Ease of integration with other stalls

PROMOTION 20%

Message conveyed by the stand

- General promotion of brand (Promotional material, brochure, flyers, etc.)
- New service and/or Show specials

Judging Criteria

CUSTOMER SERVICE 20%

Interaction by staff

- Friendliness
- Helpfulness
- Knowledge of product/service
- Personnel appearance & attitude
- Professionalism throughout the Show

PRODUCT 20%

Product Display

- Demonstrations
- Product specials
- Availability and backup
- Attractive and informative display

Dismantling of Stands

Sunday, 05 October 2025: Gates and Halls will open for Exhibitors at 07h30. Halls will close at 13h00

Monday, 06 October 2024: Gates and Halls will open for Exhibitors at 08h00. Halls will close at 16h30

NB! No breaking down/dismantling of exhibition spaces is allowed on the last day of the WALS. This includes the removal of products. A penalty/monetary fine will be issued to any exhibitor who departs prior to the official closure of the Windhoek Show and will result in a 'blacklisting' for the 2025 SHOW.

The Windhoek Show Society takes NO RESPONSIBILITY for the safety of goods during any period of the Windhoek Show. There will, however, be guards at the entrance gates and on the Show Grounds during these periods and entrance is restricted to authorized persons.

**The Windhoek Show
Grounds are
guarded throughout
the night.**

Show Specials / Marketing

- ▶ We would also like to push any efforts you make over our platforms to **maximize your marketing opportunity.**
 - ▶ **We need the following from you:** (the sooner we get it, the sooner we can use it)
 - ▶ Your official **SHOW SPECIALS** in advert/poster format (mentioned over the radio, posted on social media and uploaded to our website)
 - ▶ Scan and mail us any **PRINT MEDIA** - articles, posters, adverts - pertaining to the WAL5 (to post on our social media pages)
 - ▶ **TAG AND FOLLOW US - The Windhoek Show.** Also, find us on
 - ✓ FB - The Windhoek Show
 - ✓ Instagram - [thewindhoekshow](#)
- When uploading posts on Social media platforms**
- ▶ Let's make this a **SHOW TO REMEMBER!!**

DELIVERY TIMES AND ROUTE

Validity of the vehicle pass is subject to the following terms:

- Each Exhibitor is only allowed one delivery pass for one vehicle
- Delivery time is strictly 30 MIN
- Do not park your vehicle on the premises
- Delivery Pass must be visible/readable lying on dashboard



If terms are contravened, vehicle will be wheel clamped & fined N\$ 500-00 or banned/barred from the grounds for the duration of the show.

THROUGH-OUT THE SHOW:

Should you think you need access to the grounds for deliveries during the show, kindly contact us that we may assess whether your request can be accommodated.

Please be so kind as to forward a Proof of Payment for each invoice settled to info@wssnam.org

Account details

Bank: Standard Bank,
Ausspännplatz Windhoek

Account Name: Windhoek
Show Society

Account Number:
041531124

Branch Code: 082-672

Reference: Customer
number / Invoice number

We thank you for your patronage and look forward to accomplishing this project with you.